



Media Release

TROXELL IS YOUR NUMBER ONE EDUCATION TECHNOLOGY PROVIDER

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FOR IMMEDIATE RELEASE

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TROXELL COMMUNICATIONS SPONSORS “GOOGLE VISION FOR EDUCATION” PRESENTATION DURING NCCE 2016 CONFERENCE

To Coincide with Google, Inc. Strategic Partner Manager Richard Achee’s Discussions, Troxell Will Also Feature School Asset Manager (SAM) and its 1:1 Learning Suite Solutions, Including Chromebooks, Windows Devices, AVer, Balt and Kwikboost Charging Solutions, and BenQ, LG, InFocus and Sharp Interactive Panels

Phoenix, Ariz., Feb. 23, 2016 – Troxell Communications (www.etroxell.com), a leader in educational technology products and services for more than 60 years, is proud to announce that it will sponsor “Google Vision for Education”, presented by Richard Achee, Google, Inc. Strategic Partner Manager, during the 2016 NCCE Conference, held in Seattle from Feb. 24-26 at the Washington State Convention Center.

“During last year’s NCCE, Richard [Achee] was also present in our booth throughout the show, and it was a tremendous success,” said Bob Berry, Troxell’s VP of Business Development. “As Troxell is a Google for Education Premier Partner, we are thrilled to have Richard present the benefits of the complete Google solution for educators once again during NCCE 2016. K12 decision makers at every level must continually decide what solutions and services are the most appropriate for their specific classroom requirements while at the same time fitting their budgets. Having such a knowledgeable and highly respected professional like Richard available to discuss such an important topic and educate the attendees is vital for those who have to make such important decisions.”

Troxell (booth #506) will also feature School Asset Manager (SAM) as well as its 1:1 Learning Suite Solutions, including student and teacher devices, AVer, Balt and Kwikboost charging solutions, and BenQ, LG, InFocus and Sharp interactive panels during the show. For more than six decades, Troxell has been a school’s best partner to ensure the highest quality solutions at the most competitive pricing backed by the industry’s best added value services including installation/integration and professional development.

(more)

Richard Achee will be making the following presentations:

Closing Keynote at Digital Bug and Tech-Savvy Teachers Summit
Summit Wednesday, Feb 24 | 9:00 AM - 4:00 PM
Keynote Wednesday, Feb 24 | 3:05PM - 4:00 PM

Google Vision For Education
Thursday, Feb 25 | 10:30 AM - 11:20 AM

Education: Transforming The Classroom With Google Apps
Thursday, Feb 25 | 2:00 PM - 2:50 PM

Google For Education: Physical And Virtual Spaces
Friday, Feb 26 | 11:30 AM - 12:20 PM

Berry added that it is difficult to implement one element of mobile learning without all the other elements. “The full picture of 1:1 requires all the elements working together, and that takes planning and the right reseller,” he explained. “This is true whether you already have a partial deployment or you are just getting started. Sponsoring Richard while presenting our 1:1 Solutions during NCEE 2016 is a great combination.”

Troxell’s 1:1 Learning Suite has the full classroom mobility solutions at the right price, for every element of mobile learning. As a district innovates with mobile learning, Troxell can be an invaluable partner because its full 1:1 product offering coupled with Troxell’s more than 60 field sales account managers nationwide provides them with outstanding K12 experience, trust, and low pricing.

“After spearheading a highly successful pilot program here in the U.S. over the past year on behalf of U.K.-based Results Squared Limited, we are excited to now offer School Asset Manager [SAM] to all K-12 and higher education administrators nationwide,” said Mike Ruprich, Troxell CEO. “SAM is the only complete school asset management system to use the latest in cloud and mobile technologies, offering the ultimate in flexibility that allows any school to benefit from a tailored and unique asset management solution.”

For more information, visit www.etroxell.com or call 800-352-7912.

About Troxell Communications

Troxell has over 60 years of experience providing complete technology solutions for education. Headquartered in Phoenix, Arizona, with more than 70 offices nationwide, Troxell has local Account Executives that offer a vast selection of products from leading manufacturers. Whether you are updating one room or standardizing an entire district, Troxell is your school’s best partner to ensure the highest quality solutions at the most competitive pricing backed by the industry’s best added value services including installation/integration and professional development.

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