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TROXELL COMMUNICATIONS LAUNCHES
SCHOOL ASSET MANAGER (SAM) IN U.S.
After Managing a Highly Successful American Pilot Program, UK-Based
Results Squared Limited Offers Exclusive U.S. Representation of the World's Most
Complete Asset Management Solution for Education to Troxell Communications

Phoenix, Ariz., Sept. 23, 2015 – Troxell Communications (www.etroxell.com), a leader in educational technology products and application services for more than 60 years, is proud to announce the official U.S. launch of School Asset Manager (SAM; www.schoolassetmanager.com), the most complete asset management solution for education. Troxell and sister company Summit Integration Systems are now offering a free trial to all interested customers.

"After spearheading a highly successful pilot program here in the U.S. over the past year on behalf of U.K.-based Results Squared Limited, we are excited to now offer School Asset Manager to all K-12 and higher education administrators nationwide," said Mike Ruprich, Troxell CEO. "SAM is the only complete school asset management system to use the latest in cloud and mobile technologies, offering the ultimate in flexibility that allows any school to benefit from a tailored and unique asset management solution."

SAM technology helps school officials immensely by combining QR asset tagging (ultra-strong asset tags included), scanning, document and media storage, network management, and help-desk requests, enabling districts and schools to manage all of their fixed, mobile, hard and soft assets. As a result, administrators and support staff can see clearly measurable results in cost saving, time saving, and transparent accountability. In addition, the mobile app lets anyone keep a full inventory of their school's assets on their personal handheld device, which is coupled with powerful online reporting tools that allow for instant updates throughout the system. As districts and schools deploy classroom mobility solutions and assign devices to faculty and students, SAM is able to support the distribution of dozens, hundreds, or even thousands of devices in real time and keep a record of the locations of those devices.

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"We [Mesa Public Schools] selected SAM for our asset management needs because of the ease of the app, mobility, time saving, and the ability to move and customize the configuration, even after implementation," explained Michelle Hamilton, director of purchasing, Mesa (AZ) Public Schools, which is the 52nd largest public school district in the U.S. and the largest in Arizona. "Because we are such a large and spread out school district, a big reason for selecting SAM is because we didn't want to be stuck with a system that can't be personalized for our specific needs. SAM is also intuitive for a wide range of users, and training is complete in less than 10 minutes. We are very excited about the opportunities it affords us."

School Asset Manager is customizable and allows administrators and support staff in small, medium, and large school districts alike to add thousands of assets in minutes by easily importing existing asset data and create bulk uploads of new or existing assets. Powerful online reporting tools create custom reports quickly, such as location of all assets purchased with Title 1 funds. When data is recorded, it can be reported on instantly and exported to common formats with one click.

"School Asset Manager is already used in more than 3,000 schools, districts, and other educational organizations worldwide, reaching out to more than 2,000,000 parents and end-users," explained Results Squared Limited Managing Director Matthew Smith. "Our systems are developed hand-in-hand with schools for schools. We are trusted by many educational establishments around the world. Built with flexibility in mind, SAM is ready out of the box, or it can be customized to meet every need by easily adding, changing, or removing data fields and other system elements. Troxell has done a wonderful job with the American pilot program, and we are looking forward to continuing to work with them as SAM is now offered nationally."

Additional School Asset Manager resources and benefits include:
- Schedule important alerts; create reminders of important dates and actions required, such as warranty expiration, contract renewal, asset replacement, maintenance, inspection/testing, and support ticket notifications
- Manage hard and soft assets; hard assets - everything from IT equipment to school buses and buildings; soft assets - everything from contracts and warranties to licensing agreements and other critical documents
- Integrated support ticketing system; link support tickets to assets for accurate support history; create, respond, and close tickets on the move using the mobile app
- 1 to 1 or loaner device accountability; simplify issuing mobile devices; eliminate paperwork; manage transactions that have unique terms and conditions with linked digital signatures
- Multi-level permissions and security; give and restrict access to specific data

For more than six decades, Troxell has been a school's best partner to ensure the highest quality solutions at the most competitive pricing backed by the industry's best added value services including installation/integration and professional development. Troxell's 1:1 Learning Suite has classroom mobility solutions at the right price, for every element of mobile learning. As a district innovates with mobile learning, Troxell is an invaluable partner because its full 1:1 product offering coupled with Troxell's more than 75 field sales account managers nationwide provides them with outstanding K12 experience, trust, and low pricing.

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For more information, visit www.etroxell.com, www.schoolassetmanager.com; or call 800-352-7912.

About Troxell Communications

Troxell has more than 60 years of experience providing complete technology solutions for education. Headquartered in Phoenix, Arizona, with more than 65 offices nationwide, Troxell has local account executives that offer a vast selection of products from leading manufacturers. Whether you are updating one room or standardizing an entire district, Troxell is your school's best partner to ensure the highest quality solutions at the most competitive pricing, and backed by the industry's best added value services including installation/integration and professional development.

Since 1990, Summit Integration Systems has had the knowledge, products and experience necessary to successfully initiate, manage and complete audio visual integration projects of any size and scope in the most demanding environments, on time and within budget.

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