



CASE STUDY

SCOTTSDALE COMMUNITY

COLLEGE



HOW SCOTTSDALE COMMUNITY COLLEGE BUILT A COMPLEX, FIRST-OF-ITS-KIND CINEMA THEATRE ROOM

Challenge: SCC wanted to build a cinema theatre room, a complex installation due to the specific requirements involved.

Solution: Create a 9.1 surround sound, laser projection cinema room leveraging the Sony VPL-FHZ700L 3LCD laser projector.

Results: “[Troxell] implemented a strategy to meet both our product and timing requirements to complete this project within all of our required parameters. The result is outstanding.”

Scottsdale Community College (SCC), located in Scottsdale, Arizona, is known for its high quality, accessible educational opportunities and innovative teaching, learning and support services. It offers more than 100 degrees and 60 certificates of completion to approximately 15,000 students each year.

One of ten colleges within the Maricopa County Community College District in Arizona, SCC thoroughly understands that investing in education technology benefits both the school and their students.

“SCC had previously purchased Sony’s VPL-FHZ55 4000LM 3LCD laser projectors for other areas of the school,” explained Austin Hermes, Troxell account executive. “Installation went flawlessly and those involved with the project were extremely happy with the results.”

But for their cinema theatre room, SCC had very detailed project requirements making it a more complex job.

“Since they had previous experience with Sony’s laser projector technology, they came armed with a clear list of features they wanted,” said Hermes.

They required the projector to be lamp-less, 1080P, high resolution, and high lumens. They also needed a 3LCD laser projector and it could not be a hybrid model. “Basically they were requesting the Sony VPL-FHZ700L,” Hermes continued. “It’s simply the best there is in this arena.”

The solution to any one challenge is not generally so clear cut, particularly when ensuring that customers maximize their budgets. But sometimes specific requirements can offer a custom fit.

SCC selected Troxell to provide and install their 9.1 surround sound, laser projection cinema room leveraging Sony’s VPL-FHZ700L 3LCD laser projector.

When installations were finished in 2015, Scottsdale Community College became the first in Arizona’s community college system to have this type of cinema theatre room

“Troxell’s team of professionals completed an amazing custom installation to create the first 9.1 surround sound, laser projection cinema theatre room in any Arizona community college,” said Tom DeTulleo, national account manager, Sony Professional Solutions Americas. “Our laser projection technology is a perfect match for this type of application.”

According to Justin Johnston, SCC media coordinator, “Austin knew exactly what we were looking for. He implemented a strategy to meet both our product and timing requirements to complete this project within all of our required parameters. The result is outstanding.”

SCC is pleased with the integration and the experience as a whole. “They [SCC] love the quality of the Sony VPL-FHZ700L and the benefits of low maintenance, no lamp replacements, instant on/off. It’s quiet and practically a tailor-made solution for their space,” Hermes concluded.

Contact your Troxell or Summit account executive today for more information!

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